

RICHARD GATTA

CREATIVE DIRECTOR
TALENT PRODUCER

AWARDS

Hermes Creative Award - Platinum 2023
(Zed Ink D23 Expo)

Muse Creative Award - Platinum 2023
(Zed Ink D23 Expo)

EDUCATION

EMPIRE STATE COLLEGE:
(BS) Business, Economics & Arts Management

SKILLS

Apple: Keynote, Pages, Numbers
Microsoft Word, Excel, PowerPoint
Google Suite: Slides, Sheets, Docs
3D scenic Rendering / Sketchup,
Slack, Adobe Suite, Motion

CONTACT



518-526-0012



richardgatta@mac.com



www.RichardGatta.com



www.linkedin.com/in/richardgatta



141 STIART STREET
LYNBROOK NY, 11563

WORK EXPERIENCE

SENIOR CREATIVE DIRECTOR / TALENT PRODUCER

◇ ZEDINK - Venice, CA [FREELANCE]

BLIZZCON - BLIZZARD ENTERTAINMENT OCTOBER 2023 - NOVEMBER 2023

Served as the Executive talent liaison for staging and overall direction of the performance stage in the Opening Ceremonies and worked with the client at Blizzard Entertainment to create a large-scale cosplay competition. This competition echoed the size and scale of televised shows like America's Got Talent. Managed a group of 100 cosplay competitors. Created intricate staging to showcase a seamless performance for the live audience and the camera broadcast. Worked with camera directors to create epic camera shots that would showcase the beauty of each cosplay competitor. Worked with producers to develop a script highlighting the talent onstage and translating it to a successful worldwide broadcast.

D23 EXPO - DISNEY BRANDED TELEVISION JUNE 2022 - SEPTEMBER 2022

Creation of a 90-minute stage show with non-stop entertainment from 17+ titles, including High School Musical and Young Jedi.

Communicated with the client to spotlight the significance of Disney Branded Television as a distinct and relevant name within the more prominent Disney brand by cultivating an unforgettable debut for the new business. Managed teams across multiple departments to deliver an impressive amount of talent onstage, including 149 dancers and performers and 64 celebrities, talent, and executives, for a total of 213 onstage talent.

- Created visualization renders for clients to pre-visualize scenic looks
- Created enhanced staging documentation to ensure efficient execution for talent management and celebrity talent producers.

ASSOCIATE DIRECTOR

◇ HUDSON GRAY - New York, NY, CA [FREELANCE]

ANNUAL UPFRONT PRESENTATION - NBCUNIVERSAL MARCH 2018 - MAY 2023

Collaborated with NBCUniversal to produce a live-streamed presentation that showcased the magnitude of NBCUniversal's talent and portfolio. Responsible for assisting with the overall concept and vision of the Upfront presentation. Assisted with creative direction on music performance segments. Musical artists include Miley Cyrus, Nick Jonas, Kelly Clarkson, Adam Levine, JLO, Blake Shelton, John Legend, Luis Fonsi, Reba McEntire, and Grace Potter.

Notable segments include:

[2018 Telemundo] Created a musical number of 100+ performers to showcase Telemundo's growing presence within the NBCUniversal umbrella.

[2019 NBCSports] Worked with music contractors to create a live performance segment, merging a 50+ piece orchestra with Olympic video content to showcase NBCSports and their coverage of the Olympic Games.

[2022 Bravo Network] Created a "Bravocon" Live performance, merging Bravo's unscripted shows into an epic onstage presentation. The "Bravocon" live performance consisted of 50+ performers and 25+ celebrity talent hosted by Andy Cohen.

[2023 Bravo Network] Collaborated with the Bravo Network to create a "Magic Show Moment" event live onstage. Making celebrity talent magically appear onstage in a giant magic musical production number.