

# RICHARD GATTA

CREATIVE  
CREATIVE DIRECTOR  
PRODUCER

## AWARDS

Hermes Creative Award - Platinum 2023  
(Zed Ink D23 Expo)

Muse Creative Award - Platinum 2023  
(Zed Ink D23 Expo)

Eventex Award - Silver 2024  
(Zed Ink Blizzcon)

## EDUCATION

EMPIRE STATE COLLEGE:  
(BS) Business, Economics & Arts Management

## SKILLS

Microsoft Word, Excel, PowerPoint  
Google Suite  
Keynote  
SketchUp, 3D scenic rendering  
Adobe Suite, Final Cut Pro, Motion  
Slack, Airtable

## CONTACT

 518-526-0012

 [richardgatta@mac.com](mailto:richardgatta@mac.com)

 [www.RichardGatta.com](http://www.RichardGatta.com)

 [www.linkedin.com/in/richardgatta](http://www.linkedin.com/in/richardgatta)

 141 STUART STREET  
LYNBROOK NY, 11563

## WORK EXPERIENCE

### BLIZZARD ENTERTAINMENT - BLIZZCON

OCTOBER 2023 - NOVEMBER 2023

#### SENIOR CREATIVE DIRECTOR / TALENT PRODUCER

ZEDINK - Venice, CA

- Worked as the Executive talent liaison for staging and overall direction of the Opening Ceremonies which included the creation of a large-scale cosplay competition.
- Managed a group of 100 cosplay competitors, creating intricate staging to showcase a seamless performance for the live audience and the camera broadcast.
- Coordinated with camera directors to create epic shots showcasing each cosplay competitor's beauty.
- Collaborated with producers to develop a script highlighting the talent onstage and translating it into a successful worldwide broadcast.

### DISNEY BRANDED TELEVISION - D23 EXPO

JUNE 2022 - SEPTEMBER 2022

#### ASSOCIATE DIRECTOR

ZEDINK - Venice, CA

- Created a 90-minute stage show featuring nonstop entertainment from 17+ titles, including High School Musical and Young Jedi.
- Managed teams across multiple departments to deliver an impressive amount of talent onstage, including 149 dancers and performers and 64 celebrities, talent, and executives, for a total of 213 onstage talent.
- Worked directly with Disney Branded Television to bring to life an event that spotlighted the significance of Disney Branded Television as a distinct and relevant name within the more prominent Disney brand.
- Created visualization renders for clients to pre-visualize scenic looks.
- Created enhanced documentation to ensure efficient execution for talent management and celebrity talent producers.

### NBCUNIVERSAL - ANNUAL UPFRONT PRESENTATION

MARCH 2018 - MAY 2023

#### ASSOCIATE DIRECTOR

HUDSON GRAY - New York, NY

- Responsible for creating the overall concept and vision of the annual Upfront presentation.
- Produced Musical segments for artists such as Miley Cyrus, Nick Jonas, Kelly Clarkson, Adam Levine, Jennifer Lopez, Blake Shelton, John Legend, Luis Fonsi, Reba McEntire, and Grace Potter.
- Created a musical number of 100+ performers to showcase Telemundo's growing presence within the NBCUniversal umbrella.
- Worked with music contractors to create a live performance segment, merging a 50+ piece orchestra with Olympic video content to showcase NBCSports and their coverage of the Olympic Games.
- Created a "Bravocon" Live performance, merging Bravo's unscripted shows into an epic onstage presentation. The "Bravocon" live performance consisted of 50+ performers and 25+ celebrity talent hosted by Andy Cohen.
- Collaborated with the Bravo Network to create a "Magic Show Moment" event live onstage.