

RICHARD GATTA

CREATIVE DIRECTOR
PRODUCER

AWARDS

Hermes Creative Award - Platinum 2023
(Zed Ink D23 Expo)

Muse Creative Award - Platinum 2023
(Zed Ink D23 Expo)

Eventex Award - Silver 2024
(Zed Ink Blizzcon)

EDUCATION

EMPIRE STATE COLLEGE:
(BS) Business, Economics & Arts Management

SKILLS

Microsoft Word, Excel, PowerPoint
Google Suite
Keynote

SketchUp, 3D scenic rendering
Adobe Suite, Final Cut Pro, Motion
Slack, Airtable, Wrike

CONTACT



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141 STUART STREET
LYNBROOK NY , 11563

WORK EXPERIENCE

RWS GLOBAL - New York, NY

DIRECTOR, Rehearsals

- Responsible for creatively overseeing the portfolio's rehearsal process and delivering a product that meets the quality standards of RWS Global and its clients
- Oversee and assist a full-time team of 6 and a freelance team of over 40 for all ongoing operations
- Creative Sign-off on portfolio projects leaving HQ rehearsal phase for installation onsite
- Vet, interview, and onboard prospective full-time rehearsal team staff
- Maintain and track budgets for rehearsal operations
- Scheduling development for 200+ experiences per year

ZEDINK - Venice, CA

SENIOR CREATIVE DIRECTOR / TALENT PRODUCER

BLIZZARD ENTERTAINMENT - BLIZZCON

- Responsible for directing Blizzard Entertainment executive keynote speakers in the Opening Ceremonies
- Managed a group of 100 cosplay competitors for the live audience and the camera broadcast
- Coordinated with camera directors to create epic shots showcasing each cosplay competitor's beauty
- Collaborated with producers to develop a script highlighting the talent onstage and translating it into a successful worldwide broadcast

DISNEY BRANDED TELEVISION - D23 EXPO

- Created a 90-minute stage show featuring nonstop entertainment from 17+ Disney titles
- Managed teams across multiple departments to deliver an impressive amount of talent onstage, including 149 dancers, 64 celebrities, and executives
- Worked with the client to bring to life an event that spotlighted the significance of Disney Branded Television as a distinct and relevant name within the Disney brand
- Created renders for client to pre-visualize scenic looks

HUDSONGRAY - New York, NY

ASSOCIATE STAGE DIRECTOR

NBCUNIVERSAL - ANNUAL UPFRONT PRESENTATION

- Assisted the team in creating the overall concept and vision of the annual Upfront presentation
- Assisted in producing musical segments within the Upfront for artists such as Miley Cyrus, Nick Jonas, Kelly Clarkson, Adam Levine, Jennifer Lopez, Blake Shelton, John Legend, Luis Fonsi, Reba McEntire, and Grace Potter
- Organized a musical performance featuring over 100 artists to highlight Telemundo's expanding role within the NBCUniversal family.
- Worked with contractors to create a live performance segment, merging a 50+ piece orchestra with Olympic video content to showcase NBCSports and their coverage of the Olympic Games
- Created a "Bravocon" live performance, merging Bravo's unscripted shows into an epic onstage presentation, consisting of 50+ performers and 25+ celebrity talent, hosted by Andy Cohen